

# Reimagining Prior Authorization

October 18, 2022

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Empowering  
the Improvement  
of Care



# Agenda

- Why does prior authorization exist?
- Making prior authorization more efficient and effective
- Partnerships to advance prior authorization

# Why Does Prior Authorization Exist?

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Ongoing rise in **healthcare costs** that could not be borne by health insurance sponsors, employers and patients.



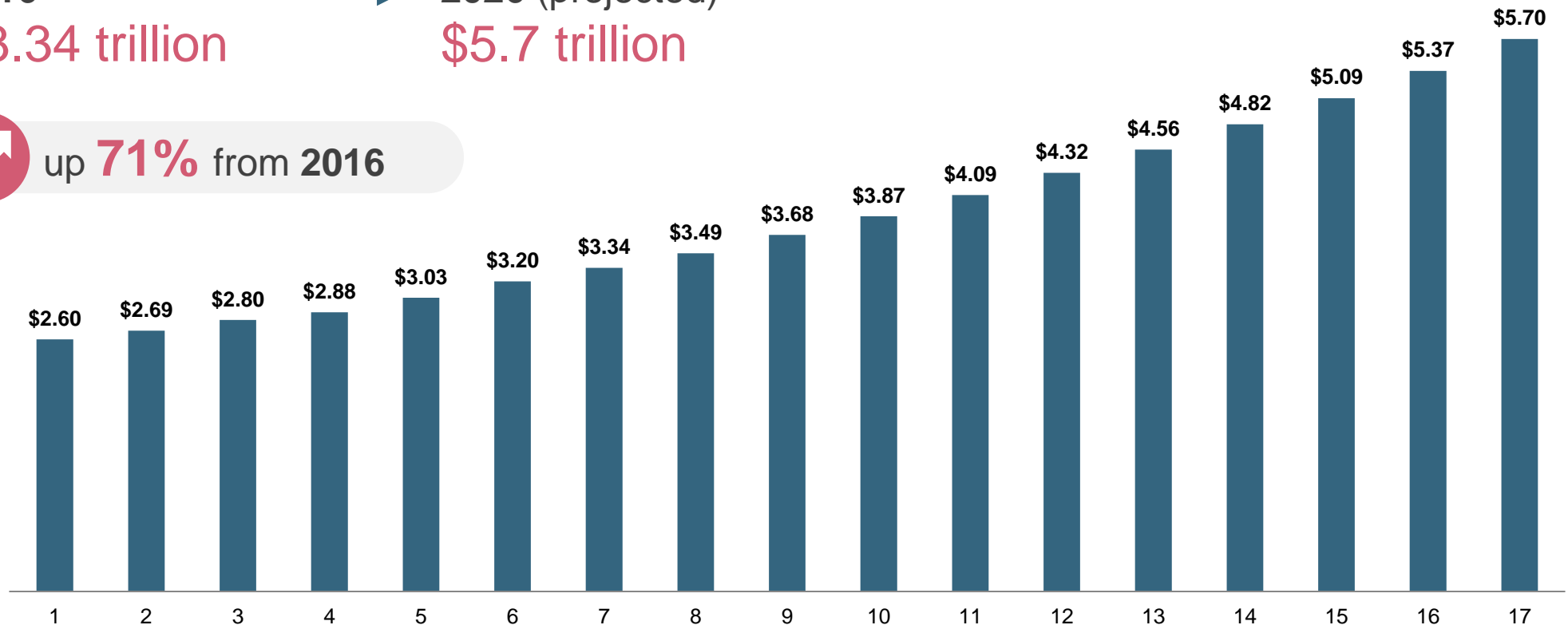
Ever-increasing pace of innovation and generation of **medical knowledge**.

# Healthcare Spending Continues to Increase

CMS National Health Expenditure Projections 2017-2026

2016 ..... 2026 (projected)  
\$3.34 trillion \$5.7 trillion

up 71% from 2016



# Adherence to Evidence Remains Suboptimal

## WHAT IS CHOOSING WISELY?



List of 5-10 common practices identified by the various specialty societies as wasteful and unnecessary and published in 2012-2013



Broad attempt by the physician community to self-regulate diagnostic and treatment behavior



## COMMON PRACTICE EXAMPLE



Don't use PET or PET/CT imaging for routine surveillance of asymptomatic patients

**39%**

of physicians used PET/CT surveillance on more than half of their patients<sup>1</sup>

## FINDINGS:

Many published studies show no change in physician behavior as a result of Choosing Wisely initiatives.

1. Roman BR et al, J Natl Compr Canc Netw 2015

# Why is Evidence Adherence Suboptimal?

Knowledge generation is faster than ever before *and shows no signs of slowing*<sup>1</sup>

Medical knowledge doubles at a rate of:

1950 – 50 years

1980 – 7 years

2010 – 3.5 years

2020 – 73 days!

This is a good thing for everyone—innovation is critical for us to continue to improve health outcomes. But it's difficult to keep up.

1. Densen P, Trans Am Clin Climatol Assoc 2011

# Making Prior Authorization More Efficient and Effective

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**Increase  
Automation to  
Reduce  
Administrative  
Burden**

**Engage with  
Providers  
Earlier to Help  
with Clinical  
Decision-  
Making**

**Empower  
Patients in the  
Process**

# Partnerships to Advance Prior Authorization

- Partnering with providers to address administrative issues and improve workflows
- Collaboration with expert organizations and medical systems to advance connectivity on a broad scale
  - HL7 CodeX initiative
- Working with health plans to connect with patients

